



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

WHO WE ARE

**WHY WE'RE
BUILDING AN
ARK**

THE NECESSITY

THE GOAL

**THE TARGET
AUDIENCE**

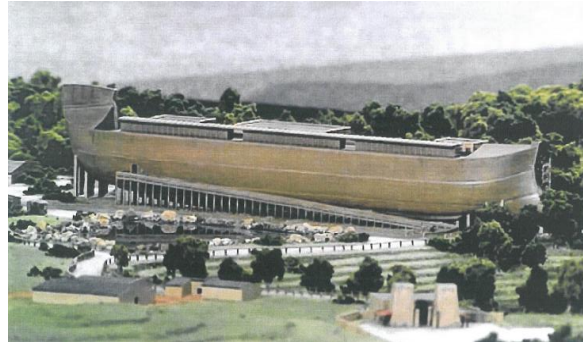
**BUSINESS
CONCEPT**

TIME SCHEDULE

FINANCES

**NEXT STEPS /
TO DO'S**

DECKS



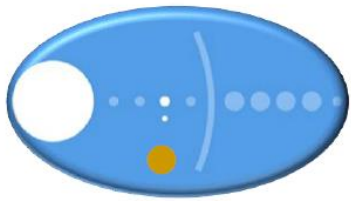
11.000 BC

Mesopotamia | Global flood



2.020 AD

Austria | Global eco-suicide



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

WHO WE ARE

1



GENESIS 7 Initiator & Leadership

- Initiator: **Prof. h.c. Peter v. Steffen**, Agency „Am Kunsthaus“, Graz, Styria, Austria;

Network of visionaries and institutions

- Co-Initiator, Frontman: **Mag. Andreas G. Andiel**, GAFÉIAS - Global Association for Environmental Investments and Sustainability, Vienna, AT

Interdisciplinary and international projects for global development of sustainability, network of national and supranational institutions

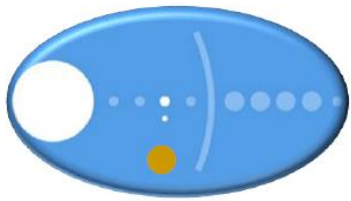


GENESIS 7 Holding (Roman Paulus, CEO)

GENESIS 7 Construction Company

GENESIS 7 Operating Company (Mag. Andreas G. Andiel, CEO)

GENESIS 7 e.V. (Mag. Andreas G. Andiel, President)



GENESIS 7

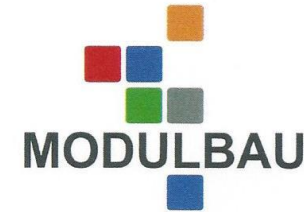
ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

WHO WE
ARE
2

GENESIS 7 Project Development & General Construction Planning

- **DI(HTL) Siegfried Rünzler**
SR MODULBAU GmbH



GENESIS 7 Arcitecture

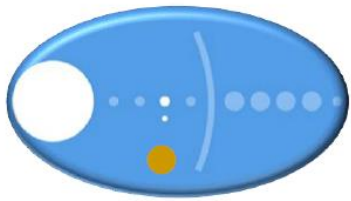
- **Arch. DI Anton Müller**
EUROPROJECT ZIVILTECHNIKER GmbH, Vienna, AT (+2017)
- **Arch. DI Walter Hoffelner**
EUROPROJECT ZIVILTECHNIKER GmbH, Vienna, AT

Management Consulting & Transformation of Corporations into Sustainability

- **Dr. Thomas Riegler**
Task force, The Natural Step



EUROPROJECT
ZIVILTECHNIKER GMBH



GENESIS 7

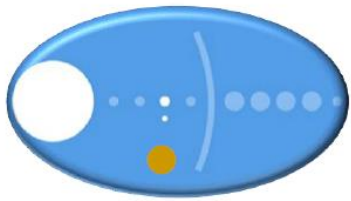
ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

WHY WE'RE BUILDING AN ARK AGAIN



- **Development of civilization into a sustainable future**
- **The future of people must be based on peace**
- **We build this ark, because we know that we face a "flood" = ecocide and we are willing to take action to avoid it**
- **We want to raise awareness, stimulate and mobilize people**
- **We inform, research, support and take responsibility**
- **We act & promote projects in concordance with sustainability**
- **UN SDG's - Sustainable Development Goals 2015-2030, awareness raising and project implementation**



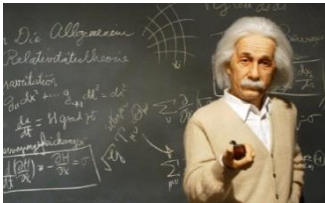
GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

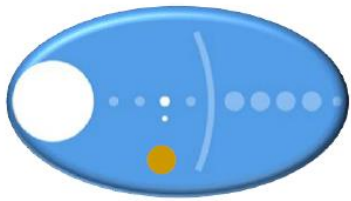
THE NECESSITY

1



Building Complex and USP

- **Global competence center for sustainable development of civilization**
- **Generating motivating & activating impact on visitors**
- **Sensitize visitors to urgency and variety of sustainability topics**
- **Research, presentation & project development concentrated at one location through synergies between all participating & connected institutions**
- **USP: unique & multidisciplinary network on-site**



GENESIS 7

ARK OF THE VISIONARIES

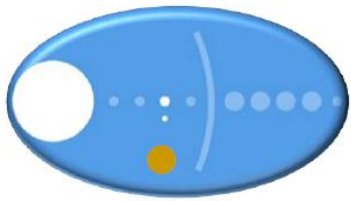
CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

THE NECESSITY 2

Benefits of the location in Austria

- Central location in Austria and Europe
- Excellent transportation connection
- Security and stability
- Internationality
- Healthy natural environment
- Concordance with guiding governmental principles of sustainable development





GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

THE GOAL 1



Operating Concept 1

- ✚ Interactive permanent and temporary exhibitions regarding sustainable development
- ✚ GENESIS 7 conferences series: global action taking impact
- ✚ Training on sustainable development; Sustainability University
- ✚ Naturopathic medicine: practice & seminars
- ✚ Independent GENESIS 7 media and PR landscape
- ✚ Independent TV productions by a private television station
- ✚ Production of documentaries
- ✚ Music and stage productions, sustainability quiz shows
- ✚ UN SDGs project development & global implementation



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

THE GOAL 2



Operating Concept 2

- ✚ Main high rise building in the shape of a modern Ark as sustainability competence center within an artificial lake
- ✚ Conference Center
- ✚ Hotels
- ✚ World Health Competence Center
- ✚ Research Institutions
- ✚ Austria Peace City: shops, apartments, holistic systemic school, sport center, art academy, Orient Center, youth coaching school
- ✚ Renewable energy power stations
- ✚ Organic agriculture & animal farming
- ✚ Outdoor sport facilities



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

THE GOAL 3

Operating Concept 3

Sustainable urban development & infrastructure

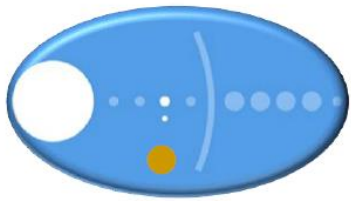
Utility value for local communities regarding staff recruitment, urban infrastructure, education & service sector facilities

Development of 12 Ark decks (floors) functioning as competence center for sustainable development of civilization

Cooperation with international, scientific, artistic and educational institutions – e.g. Joanneum, Graz / MedUni Vienna / BOKU Vienna / United Nations / E.C.E.X.A.

Large number of visitors





GENESIS 7

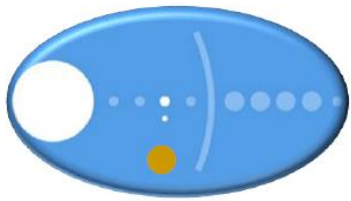
ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

THE TARGET AUDIENCE



- ✓ **Visionaries**
- ✓ **International experts & audience**
- ✓ **National and international non governmental organizations**
- ✓ **National and international public visitors**
- ✓ **Sustainability conferences & programmes with children & youth**
- ✓ **International and national stakeholder**
- ✓ **Investors**
- ✓ **Sponsors**
- ✓ **Sustainability project developer and implementer**



GENESIS 7

ARK OF THE VISIONARIES

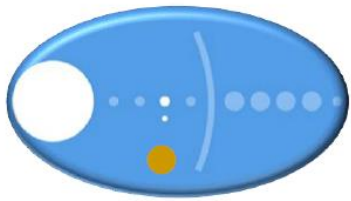
CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

BUSINESS CONCEPT

Business Concept

- ✓ Floor space rent and sustainability network package sale
- ✓ Conferences participants fees
- ✓ Hotel overnight stays
- ✓ Admission & guidance fees for visitors
- ✓ Gastronomy consumptions
- ✓ Merchandising of products, e.g. organic agricultural goods
- ✓ Independent TV & documentary productions
- ✓ Utilization of seminars and health promoting services
- ✓ Start up of sustainable businesses and transformations of corporations into sustainability
- ✓ Acquisition of investors and sponsors for project work - project implementation based on funds and investments
- ✓ Franchising model for other GENESIS 7 sites





GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

TIME SCHEDULE

Indicative Schedule

2016/2017

GENESIS 7 site selection

Project development and general planning

Businessplan & feasibility studies

Financing concepts for construction, operation & projects

Foundation of GENESIS 7 corporations and business development

2018

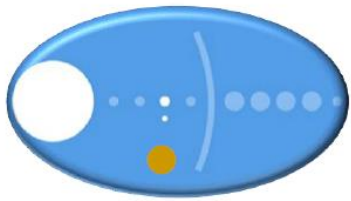
Construction start; estimated construction period: 4 years

GENESIS 7 starts Sustainability Congress Series

2022

GENESIS 7 starts full operation





GENESIS 7

ARK OF THE VISIONARIES

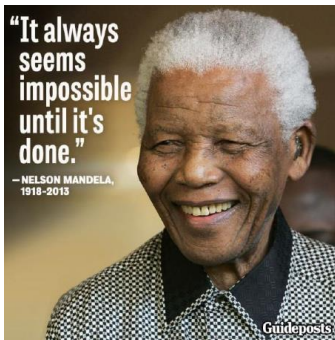
CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

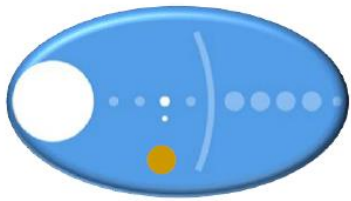
FINANCES

GENESIS 7 construction and equipment costs:

€ 600 M

1. GENESIS 7 ARK
2. GENESIS 7 Austria Peace City:
School, Art School, Coaching School, Orient College, Sport Shopping Mall
3. GENESIS 7 Hotels
4. GENESIS 7 World Health Competence Center
5. GENESIS 7 Congress Center
6. Glass Hall
7. GENESIS 7 Stables
8. Car Park
9. Outside Area
10. Alga Pangea algae production facility
11. Energy supply





GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

NEXT STEPS / TO DO'S

Project development, master plan

General planning

Business plan and feasibility study

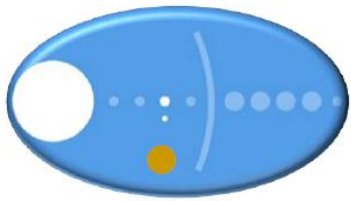
Financing & establishment of GENESIS 7 corporations

Construction & equipment

GENESIS 7 Sustainability Congress Series

Support from high profile personalities as GENESIS 7 patrons





GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

ARK DECKS

1

D+10: 3rd Terrace: **Sun deck, Observatory, Command Bridge, Gastronomy, Nature Garden**

D+9B: 2nd Terrace

D+9 / +8 / +7: **Visionaries, Researchers, Project development and implementation. Research laboratories, exhibition area, offices, meeting rooms**

D+6: **International Organizations – Environmental protections; Environmental organizations – Project development; Environmental Technology / Companies (E.C.E.X.A., Grüne MESSE); Centre for Sustainable Development; UNITED NATIONS Sustainable Development Goals; Least Developed Countries ; Climate Protection: Global Integrated Desert Greening Movement and Water Safety, Renewable Energy**



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

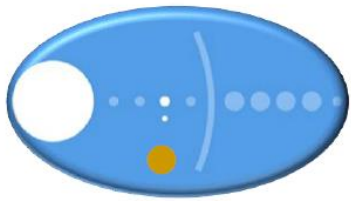
ARK DECKS 2

D+5: Educational Displays & Activity Centers for a wide range of subjects

amongst others:

- Global cultural and civilization development
- How is life?
- Principles of life and the universe;
- Global civilization development until today: Sumerians, Essenes, Assyrians, Egyptians, Greeks, Romans - expansion in respect of all continents and periods
- Global Peacekeeping
- Social competence and success principles
- Sustainability University
- Development of the Spirit; Original matrix of the vibration information, energy, sounds, colours; Material life is created by formative forces; Information for Harmonizing of Electro smog

D+5: 1st Terrace



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

ARK DECKS 3

D+4C: Exhibition Area: Health and Sports; External: World health and training center with holistic approach –

Ms. Tsering Chozom Pomdatsang, Pema Karpo Center, GAFÉIAS, Vienna;

External: De Hogeweyk center - innovative upgrade (Amsterdam) –

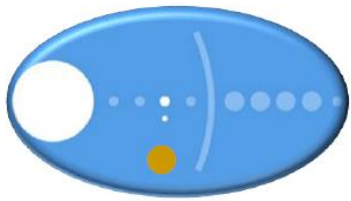
Alzheimer village Austria (Filing: Martinek barracks Baden)

D+4B: Exhibition Area World Religions: Topic religions - a constructive and international discourse; Pantheon: Interreligious dialogue as a contribution to international understanding and world peace

D+4A: Exhibition Area Totality of each existing **indigenous peoples** and their descendants, by representatives; Indian history - lively presentations

D+3D: Exhibition Area Gender and Age specific areas

D+3C: Exhibition Area People with disabilities both physical and mental; accessibility; barriers; equality



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

ARK DECKS 4

D+3B: Exhibition area: Children and youth of the future; reintegration of street children; social competence; success principles

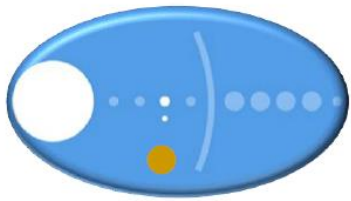
D+3A: Exhibition area: Women and their concerns; reinforcement of "gender mainstream"

D+2C: Exhibition area: Music; Mozart-level: large theaters in the basement and performances at the conference center; best works presented visually and acoustically

D+2B: Exhibition area: Art & Architecture; Exhibition area: Film; External: Higher School of Artistic Professions, Arts & Culture Management; History of Film

D+2A: Administrative & Human Resources

OUTBUILDING: Convention and Event Center with a large fixed and auditorium for 2,200 people with stage temporary exhibitions, events, concerts - 2 storeys



GENESIS 7

ARK OF THE VISIONARIES

CENTER FOR GLOBAL AND SUSTAINABLE DEVELOPMENT OF CIVILIZATION

ARK DECKS 5

D+1A: Ground Floor; Ticket office, information, shop for merchandising, wardrobe, public restrooms; Catering & open-air terrace overlooking connected Organic Farming, Organic Store

D+1B: Exhibition Area: Agriculture of the future, bio-scene, Organic Farming, Demeter; Permaculture; Preservation of the seeds; Seed banks

D-1A: Basement; Exhibition Area: Fauna, support and protection of animals in natural habitat (global), TV-movie production, monitoring and security, respect; 3-D presentation of natural habitat

D-1B: Exhibition Area: Water and Pioneers; Oceans, seas, etc. clean-up

D-1C: Basement; Utility rooms, storage rooms, equipment rooms

D-2: Storage rooms, Technical rooms